

Inside AUDI Design

Gary Telaak, Exterior Design, Audi AG

Friday, 1st March 2013 at 16:30, International Hellenic University Auditorium

Register at www.ihu.edu.gr

Free return bus service from Thessaloniki city centre (in front of the University of Macedonia). Time of departure: 15:30



Having grown up in Argentina, Greece and Venezuela, the cosmopolitan Gary Telaak came to Germany to study Automotive Design at the Pforzheim University of Applied Sciences for Design.

It is now Telaak's 15th anniversary as Exterior Designer for Audi. He started off with the design of the 2nd generation Audi A3 and its derivative Audi A3 Sportback.

In 2001, after he had finished working on the Design of the A3, his talents were called upon to manage a young Exterior Design Team for the re-design of the style icon Audi TT and its derivative Audi TT Roadster. As Project Coordinator his final coup was the A8 successor.

Since 2007 Telaak holds the position of Studio Leader, heading one of the Exterior Design Teams in Ingolstadt and creating Exterior Design proposals for the entire lineup of the Audi Product Portfolio.

MSc in Strategic Product Design

