

## INVITATION

The International Hellenic University  
is pleased to invite you to an event titled

### “Product Design Concepts for Innovation and Creativity”

on Wednesday, 16th May 2012, in the University Auditorium at 17:00  
14th km Thessaloniki - Moudania, Thermi, Greece

## PROGRAMME

- 17:00 **Welcome Message**  
Professor N. Moussiopoulos  
International Hellenic University, Deputy Chairman of the Governing Board
- 17:15 **Strategic Product Design**  
Professor A. Michailidis  
Aristotle University of Thessaloniki, Deputy Chairman, Department of Mechanical Engineering
- 17:30 **European Perspective on Integrated Product Design and Product Engineering**  
Professor C. Spitas  
Delft University, Industrial Design Engineering, Head of Product Engineering Section
- 18:00 **Prototypes & Graphical Models in Product Development**  
Professor N. Bilalis  
Technical University of Crete, Director of Computer Aided Design Lab
- 18:30 **Design Activities in the Aerospace Industry**  
Dr Z.M. Riga  
Hellenic Aerospace Industry, Director of Engineering Research, Design and Development
- 18:50 **Live Demonstration of 3D Scanning**  
Mr A. Giannelis  
Q Control, Managing Director, Mechanical Engineer
- 19:10 **Discussion**
- 19:30 **End of the event**

*Free return bus service from Thessaloniki city centre (in front of University of Macedonia on Egnatia St)  
Time of departure: 16:15*

Media Sponsor:





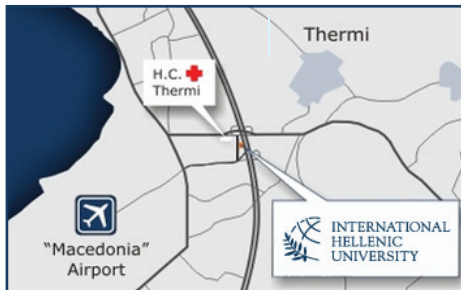
INTERNATIONAL  
HELLENIC  
UNIVERSITY

School of Economics and  
Business Administration

## Product Design Concepts for Innovation and Creativity

Wednesday, 16th May 2012 at 17:00

International Hellenic University Auditorium



### Where to find us

International Hellenic University  
14th km Thessaloniki - Nea Moudania  
57001 Themi, Thessaloniki  
T +30 2310 807 520  
E [events@ihu.edu.gr](mailto:events@ihu.edu.gr)  
[www.econ.ihu.edu.gr](http://www.econ.ihu.edu.gr)  
[www.ihu.edu.gr](http://www.ihu.edu.gr)



European Union  
European Social Fund Co-financed by Greece and the European Union