



INTERNATIONAL
HELLENIC
UNIVERSITY

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Standards, Sustainability & Business Benefit



Keynote speaker from the
British Standards Institution (BSi)



Participants:

GPC UK

Hellenic Organization for Standardization (ELOT)

M solutions-Greenhotels

Municipality of Thessaloniki

Where to find us

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Media Sponsor:



Tuesday, 29 May 2012, 17:30

International Hellenic University Auditorium

Register at www.ihu.edu.gr

Free return bus service from Thessaloniki city centre
(in front of University of Macedonia on Egnatia St)
Time of departure: 16:30

Standards, Sustainability and Business Benefit

Tuesday, 29th May 2012, 17:30
International Hellenic University Auditorium

The global recession has had many impacts, one of which was that sustainability is no longer among the top priorities in many businesses and organisations, especially in Greece. However, a growing body of evidence suggests that companies with sound sustainability programmes are likely to be better managed and able to deliver stronger financial performance. In fact there is evidence demonstrating that sustainability could be seen as an antidote to the downturn.

Leading businesses and organisations globally are using "green" activities as a vehicle for economic recovery. Standards, by their very nature, embed systematic processes which lead to the measurement and then the reduction of the amount of materials and energy consumed and the amount of waste generated, all of which ultimately reduce cost.

Acknowledging the needs of professionals for additional knowledge and further awareness in the fields of Standards, Sustainability and the way these could result in a Business Benefit, the International Hellenic University is organising an event where leading experts from Greece and abroad will share valuable knowledge and know-how. Keynote speaker will be the Business Services Manager from BSi (British Standards Institution), followed by a round table with a fertile interaction between leading experts.

Event Programme

- 17:30** **Welcome Message**
Prof. N. Moussiopoulos
Deputy Chairman of the Governing Board
- 17:45** **Presentation of the MSc in Sustainable Development**
Associate Professor E. Sartzetakis
- 18:00** **Global view and latest developments in sustainability standards**
Presentation of BSi
- 18:30** **Round Table**
Participants:
Mr. M. Cacciotti
Business Services Manager at British Standards Institution (BSi)

Dr Fragoulis Krokos
Hellenic Organization for Standardization (ELOT)

Mr. K. Gkortsopoulos
Partner - Head of Energy Consultancy at GPC UK

Mr. S. Milonas
Director of Msolutions-Greenhotels

Mr. K. Zervas
Deputy Mayor of Environment
Life Quality and Free Spaces of Thessaloniki
- 19:15** **Discussion**

British Standards Institution (BSi)

Massimo Cacciotti

Business Services Manager at BSi Group Italia, the department dealing with the Southern Europe Division. The BSi Group is a leading global business services organisation providing standards-based solutions and training in more than 150 countries. It is an independent, private, non-profit organisation that can assist businesses to improve quality and performance, reduce risk and manage processes and systems. Main areas of activity are:

- Development of private, national and international standards
- Assessment and certification of management systems
- Testing and certification of products and services
- Provision of governance, risk and compliance solutions
- Training services.

Hellenic Organization for Standardization (ELOT S.A)

Fragoulis Krokos

Head of the Organization and Development Department at the Hellenic Organization for Standardization (ELOT S.A.). Main responsibilities include development and implementation of internal procedures and development / promotion of standardization activities.

- Project Manager and Member of National Standardization Committee "HEALTH"
- Member of European and International Standardization Committees for Food
- PhD in Analytical – Food Chemistry, MSc in Analytical Chemistry, Chemist

GPC UK

Konstantinos Gkortsopoulos

Partner - Head of Energy Consultancy at GPC UK, specializing in energy management consultancy and project management of multi-disciplinary teams of consulting engineers.

- Lead Auditor for Energy Management Systems (BS EN 16001 / ISO 50001)
- Chartered Engineer, Engineering Council Register
- Member of Chartered Institute of Building Services Engineers
- Member of the Low Carbon Consultants Register
- MEng - Environmental Engineering, BEng - Mechanical Engineering

Msolutions / Greenhotels

Sotiris Milona

Director of the consulting firms Msolutions and Greenhotels, dealing with projects ranging from sustainable beach management, SME business development, CO₂ emissions auditing, EMAS & ISO certification to the application of renewable energy sources.

- Chairman of the Standing Committee on the Environment of the Technical Chamber of Greece
- Evaluator for the EU-ETS of the National Accreditation Council
- MBA, Civil Engineer

Deputy Mayor of Thessaloniki

Konstantinos Zervas

He is Deputy Mayor for Environment and Quality of Life and Free Spaces in Thessaloniki. Among others, the Municipality of Thessaloniki has established a well-organised monitoring network for air pollution, recycling and several initiatives aiming at promoting the sustainable development of urban environments.

- Member of the Board of Directors of Attiko Metro S.A
- MSc in Mechanics of Solids, Civil Engineer